



Peter Engle
President

JOY COMMUNICATIONS LAUNCHES POWERFUL IT NETWORK ASSESSMENT TOOL

Sophisticated Technology Assesses Customers' Networks in Less Than 30 Minutes

STUART, FL – August 28, 2012 – Joy Communications, a leading unified communications provider, announced today that the company has started implementing a powerful IT network assessment tool. The sophisticated technology provides businesses with extraordinary insight into their IT infrastructure, critical devices and other endpoints. This tool enables Joy Communications to immediately assess the stability of a customer's network and provide real-time recommendations to improve overall performance and security.

Joy Communications deploys network assessments when meeting with small to mid-sized business (SMBs) in the local area. Technicians are able to plug a small device into existing servers and within roughly 30 minutes, those technicians are able to gain a comprehensive understanding of network activity and applications. During the discovery phase, the tool highlights existing threats on the network, security holes or other

areas of concern. Interestingly enough, most problems are usually solvable with minimal effort. For example, the tool runs a password strength analysis on every endpoint on the network and can identify potential risks to the network. More often than not, a simple password change can fix this problem. Additionally, Security Risk Report includes a proprietary Security Risk Score and chart showing the relative health (on a scale of 1 to 10) of the network security, along with a summary of the number of computers with issues. Another area of concern for most small business owners is when employees download software programs that drain bandwidth or expose the business to threats such as viruses. This tool can detect that and then Joy Communications can begin remediating the problem.

After the discovery phase is conducted and the tool has uncovered network issues worth investigating, business owners receive an executive summary with all pertinent findings and recommended action steps. "It's very powerful to give our customers this level of insight into their network," stated Peter

Engle, President of Joy Communications. "Business owners want technology to run efficiently so they can benefit from increased productivity and profitability. As their technology advisor, it is our responsibility to ensure this result."

ABOUT JOY COMMUNICATIONS

Joy Communications, founded in 1982, with offices in Stuart, Tampa, and Ft. Lauderdale, is a multi-million dollar private company with over 10,000 customers throughout Florida. Joy Communications sells and services telecom equipment including Mitel, Samsung, and ShoreTel, and provides data equipment and services. Joy's service area extends from Melbourne to Key West and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit www.joycomm.com.

